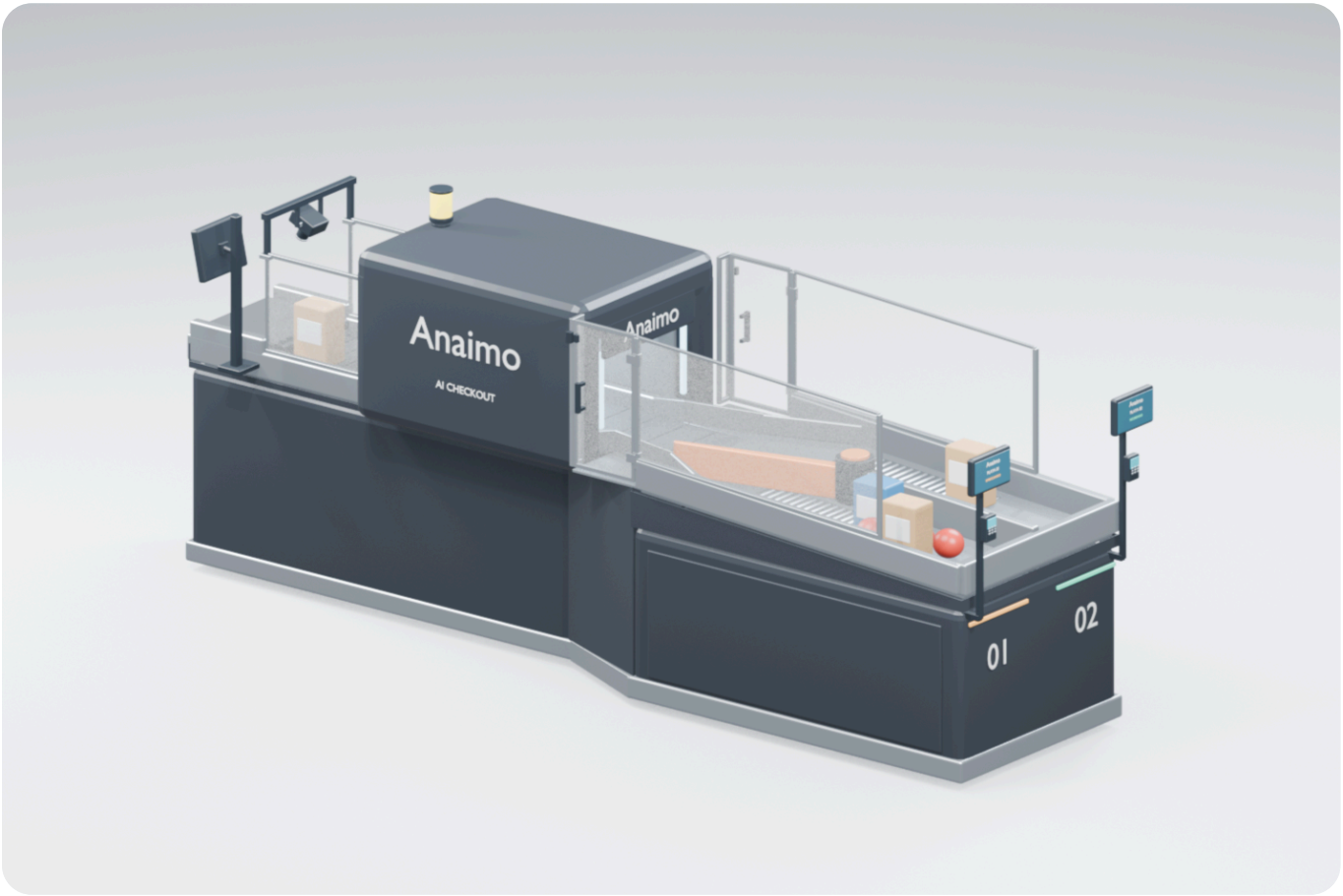
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AI Checkout

Higher profitability for the supermarket, shorter waits for its customers.

Intelligent checkouts.

Automate product identification, including fresh produce already weighed and labelled in the department, or weigh it at the checkout itself with the model that includes a scale on the infeed belt. Free up staff hours at the checkout, making it more profitable and letting your team spend that time on higher-value tasks. As they need no dedicated cashier, the checkouts can all stay open throughout opening hours, reducing queues.



Rendering of the solution with two bagging and payment areas. Final configuration depends on the project.

For the customer

Shorter queues and faster checkout, with no item-by-item scanning.

For the team

More time to help customers, restock and handle other tasks.

For the supermarket

Higher checkout productivity and lower operating costs.

Technology covered by a pending patent application.

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HOW IT WORKS

Faster, simpler shopping. Automatic identification.

1

Place your shopping on the belt

The customer can place several products on the conveyor belt at once, as long as they do not touch, and the belt carries them towards the identification tunnel. Fresh produce arrives already weighed and labelled from the department, and the checkout reads its label. Optionally, the model with a scale on the infeed belt allows produce to be weighed at the checkout itself.

2

Products pass through the tunnel

The system identifies each product, even when it is upside down, reads its barcodes, including those on weight and price labels, and issues alerts for occlusions or stacked items.

3

Bag your shopping

Products arrive at one of the two bagging and payment areas. The customer bags their shopping as usual and can view an on-screen purchase summary showing the items, quantities, prices and total amount.

4

Pay

The customer pays by card at the terminal next to the screen. Depending on the configuration selected by the supermarket, the checkout can also include a cash payment module.

Real-time supervision and assistance

Alerts appear on the checkout's own screen. A member of staff handles them, for example age verification for restricted products or an item the system has not been able to confirm, and spends the rest of their time restocking and serving customers.

Quick and easy integration with your existing POS

It integrates like a barcode scanner: your POS continues to manage prices, promotions and payment.

Supported products, fresh produce handling (labelled in the department or weighed at the checkout, where items are placed one at a time) and assistance procedures are defined and validated for each deployment.

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PROFITABILITY FOR YOUR STORE

Make checkout more profitable. Turn efficiency into value.

Two reference scenarios

Anaimo checkouts with two bagging and payment areas. In both cases, the investment pays back in under a year.

SMALL SUPERMARKET

From 2 - 3 conventional checkouts to 1 Anaimo checkout

Estimated initial investment 1 checkout + 5% adaptation and integration	**€28,216**
Annual net savings Estimated from year 2, after licences and maintenance	**€39,600 – 48,200**
Estimated payback	**≈ 7 – 8 months**
Hours freed per year Full-time equivalent (FTE) staff	**2,490 – 3,000 h** **≈ 1.4 – 1.7 FTE**

Today, all checkouts are open at peak times and 1 - 2 for the rest of the day. With Anaimo, one person handles the alerts (off-peak, at most half of their time) and spends the rest on other tasks.

LARGE-FORMAT STORE

From 13 - 14 conventional checkouts to 8 Anaimo checkouts

Estimated initial investment 8 checkouts + 5% adaptation and integration	**€225,727**
Annual net savings Estimated from year 2, after licences and maintenance	**€235,674**
Estimated payback	**≈ 11 months**
Hours freed per year Full-time equivalent (FTE) staff	**15,090 h** **≈ 8.5 FTE**

Based on 13 conventional checkouts: today, about 6.5 staff at the checkouts on average. With Anaimo, 2 - 3 people handle alerts on average, up to 4 - 5 at peak times.

Reference assumptions: open 75 hours a week, 17-item average basket and base model, with no scale on the infeed belt. Investment: checkouts assembled and tested, plus 5% for adaptation and integration. Current accuracy rate, before planned improvements.

Labour cost used: €30,000 a year in total employer cost per full-time employee (1,780 hours a year, including shifts, holidays and days off). Staffing with Anaimo is subject to in-store validation.

Calculation tailored to each store: savings are freed checkout hours and depend on opening hours, sales volume, costs and supervision.

Excluding taxes. Transport and in-store installation not included; quoted according to destination. Final price on quotation.

What return could your supermarket achieve?

Share your number of checkouts, opening hours and staffing levels so we can analyse the savings and investment payback for your supermarket.

Let's talk profitability →

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