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Anaimo Smart Checkout

Your customers, team and supermarket all win.

THE CUSTOMER

Shorter waits and more convenience

Hardly any waiting, because checkouts no longer depend on a free cashier and can be used at any time. And more convenient, because there is no need to scan.

THE STORE TEAM

Less repetitive work and more time for other tasks

No more passing products over the scanner: one person supervises several checkouts and steps in when needed. More time to help customers, restock or cover other roles.

THE SUPERMARKET

Higher productivity and profitability

More checkout capacity without relying on new hires. Estimated payback of 16 to 21 months, to be measured with data from the store.

No changes for suppliers: no RFID tags or packaging changes required.

The checkout automatically identifies every product, including fresh produce already weighed and labelled in the department. The scale on the infeed belt can also weigh it at the checkout.



Illustrative depiction of a supermarket installation.

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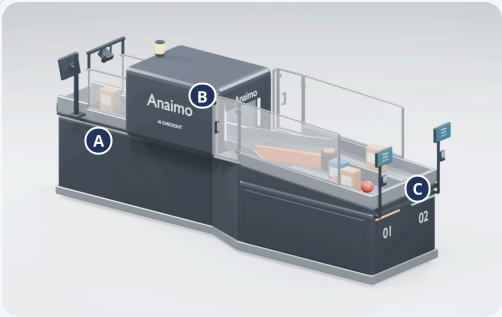
HOW IT WORKS

Faster, simpler shopping. Automatic identification.



- **A** Infeed belt
- **B** Identification tunnel
- **C** Two bagging and payment areas

Final configuration depends on the project.

1 Place your shopping on the belt

The customer can place several products on the conveyor belt at once, as long as they do not touch, and the belt carries them towards the identification tunnel. Fresh produce arrives already weighed and labelled from the department, and the checkout reads its label. The scale on the infeed belt also allows produce to be weighed at the checkout itself.

2 Products pass through the tunnel

The system identifies each product using AI vision or by reading its barcode, including those on weight and price labels. By combining both methods, it recognises products even when upside down, and issues alerts for occlusions or stacked items.

3 Bag your shopping

Products arrive at one of the two bagging and payment areas. The customer bags their shopping as usual and can view an on-screen purchase summary showing the items, quantities, prices and total amount.

4 Pay

The customer pays by card at the terminal next to the screen. Depending on the configuration selected by the supermarket, the checkout can also include a cash payment module.

Real-time supervision and assistance

Alerts appear on the checkout's own screen. A member of staff handles them, for example age verification for restricted products or an item the system has not been able to confirm, and spends the rest of their time restocking and serving customers.

Quick and easy integration with your existing POS

It integrates like a barcode scanner: your POS continues to manage prices, promotions and payment.

Supported products, fresh produce handling (labelled in the department or weighed at the checkout, where items are placed one at a time) and assistance procedures are defined and validated for each deployment.

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PROFITABILITY FOR YOUR STORE

Make checkout more profitable. Turn efficiency into value.

Two reference scenarios

Smart Checkouts with two bagging and payment areas. The investment pays back in 16 to 21 months, depending on the store.

SMALL SUPERMARKET

From 2 conventional checkouts to 1 Smart Checkout

Estimated initial investment 1 checkout, first-year licence + 5% adaptation	**€51,968**
Annual net savings Estimated from year 2, after licences and maintenance	**€34,489**
Estimated payback	**≈ 16 months**
Hours freed per year Full-time equivalent (FTE) staff	**2,490 h** **≈ 1.4 FTE**

Today, both checkouts are open at peak times and one for the rest of the day. With Anaimo, one person handles the alerts (off-peak, at most half of their time) and spends the rest on other tasks.

LARGE-FORMAT STORE

From 13 conventional checkouts to 8 Smart Checkouts

Estimated initial investment 8 checkouts, first-year licence + 5% adaptation	**€394,019**
Annual net savings Estimated from year 2, after licences and maintenance	**€195,740**
Estimated payback	**≈ 21 months**
Hours freed per year Full-time equivalent (FTE) staff	**15,090 h** **≈ 8.5 FTE**

Based on 13 conventional checkouts: today, about 6.5 staff at the checkouts on average. With Anaimo, 2 - 3 people handle alerts on average, up to 4 - 5 at peak times.

Reference assumptions: open 75 hours a week, 17-item average basket and a scale on the infeed belt. Investment: checkouts assembled and tested, with the first-year licence, plus 5% for adaptation and integration. Single-unit price for the small supermarket and 5-to-10-unit series price for the large-format store. Minimum accuracy rate expected in the pilots.

Labour cost used: €30,000 a year in total employer cost per full-time employee (1,780 hours a year, including shifts, holidays and days off). Staffing with Anaimo is subject to in-store validation.

Calculation tailored to each store: savings are freed checkout hours and depend on opening hours, sales volume, costs and supervision.

Excluding taxes. Transport and in-store installation not included; quoted according to destination. Final price on quotation.

What return could your supermarket achieve?

Share your number of checkouts, opening hours and staffing levels so we can analyse the savings and investment payback for your supermarket.

Let's talk profitability →

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